



## **ROADS TO CERAMICS: A BRIEF HISTORY OF CIVILISATION (THE)**

**Director(s): Shohei SHIBATA**

**Writer(s): Shohei SHIBATA, Mary Louise  
DEGONDE**

Currently in development. &lt;a  
href=&quot;https://www.youtube.com/watch?v=4mX6UyHFvF0  
&quot; target=&quot;\_blank&quot;&gt;Click here to watch the  
trailer!&lt;/a&gt;.

What is the difference between ceramics and glass?  
Glass is reversible; it can be melted down again and  
reused...its surface oxidizes over time... Ceramic is the only  
man-made material that is eternal. It is thus the perfect vehicle  
to help us tell the history of human civilization.

Ceramics have been developed and gradually refined, with  
constant effort, all throughout the existence of human beings,  
for over 20 000 years. Their purpose was to respond to a  
"necessity" based on practical use, but the element of beauty  
was a powerful component. While necessity motivated the  
innovation of ceramics, their sheer beauty triggered a new  
"desire" and thus different needs no one had imagined before.  
This spiral creating desire and necessity thus further  
accelerated the innovation in ceramics...

The history of clay and fire spans thousands of years...and  
many successive civilisations. This film tells the unique destiny  
of civilization through the history of earthen ware made of clay  
and fire.

Set in six distinct periods, the story unfolds in six different  
parts of the world...

- \* Japan and Far East Asia
- \* Mesopotamia and Greece
- \* Egypt
- \* China
- \* France & Germany
- \* Present day

In two hours, our journey takes us from the depth of time into  
the future that takes place in space...Since today, industry has  
turned to clay constituents for use in high tech products such  
as photocopiers, cameras, medical implants, integrated  
circuits, solar panels and... space shuttle tiles.



#### New Project

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Comp. POINT DU JOUR, ASIA Documentary Productions Comp.

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<http://www.pointdujour-international.com/catalogueFiche.php?idFiche=38388&lang=en>