



## **SAMURAI AND IDIOTS, THE OLYMPUS AFFAIR**

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In Oct. 2011, Japanese Corporation Olympus suddenly dismissed its president and CEO, British-born Michael Woodford - after 6 months into his tenure - for blowing the whistle on the 1.7 billion dollar fraud the company had been keeping secret for 20 years.



Woodford became the centre of media attention and his relentless media tactics and appeal for truth eventually led to arrests of the top three executives of the 93-year old Japanese company...

The Olympus scandal remains one of the most polarizing and mystifying corporate scandals in the world. It also tells the story of the ultimate East-West cultural showdown where different sets of values collided.



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href=&quot;<http://motionpicture.co.nz/samurai-and-idiots-the-olympus-affair-movie-review/>&quot;  
target=&quot;\_blank&quot;&gt;Click here to read a review&lt;/a&gt; from the DocEdge Film Festival in Wellington.

(BBC title: &quot;The 1.7 Billion Dollar Fraud: Full Exposure&quot;).

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Categorie(s): History & Current Affairs, Society & Human Interest

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Coproducer(s): SVT - Sveriges Television, DR - Danmarks Radio, ARTE / ZDF, BBC Storyville

Length: 1x75 / Format: One-off

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theatrical: please contact us

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<http://www.pointdujour-international.com/catalogueFiche.php?idFiche=38282&lang=en>