DRESS IN NEW YORK

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Meet the typical Wall Street trader - he walks 8km each day and the colour of his jacket is a sign of his position in his company's hierarchy.
Shaun, a young mother, explains why she owns ten pairs of jeans and we learn that under his or her relaxed and cool attitude, the typical New Yorker is not immune to the occasional fashion « faux pas ».
Young Sidd tells us why he practises the "sagging" with his 400$ jeans and we discover that sneakers are true collector's items and a valuable trading commodity. The true collectors - the sneaker heads - meet at the Dunkxchange to trade the most prized models for up to $ 2000!
And we meet Jen who tells us that in Brooklyn, she exchanges freely her clothes with those of her "hipster" friends...

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