

MIND IF I SMOKE?

Director(s): Marie-Pierre JAURY, Grégoire BENABENT

Writer(s): Marie-Pierre JAURY, Grégoire BÉNABENT

Smoking is bad, smoking kills. Everyone 'got' the message which is loud and clear! Tobacco control has become a question of public health as well as an important economic issue.



Whereas for decades, the cigarette and its voluptuous smoke were considered sexy and sociable, something you offered, a way to start a conversation...today smoking is widely banned.

Through interviews and rich and entertaining archive material, "Mind if I Smoke" takes us from Brooklyn to Paris - via formerly smoke-infested airplanes - to explore the real issues in relation to tobacco, in a society that passes laws in order to better control our health.



Categorie(s): Society & Human Interest
Tag(s): Health, Society

Producer(s): POINT DU JOUR
Coproducer(s): ARTE France
Length: 1x48 / Format: One-off
Original version: French
Versions available: English / International
Nationality: France, 2012
Rights: TV, World excl. USA
Support(s): HD Cam, SD â€“ Digital 16/9

http://www.pointdujour-international.com/catalogueFiche.php?idFiche=38077&lang=en