MIND IF I SMOKE?

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Smoking is bad, smoking kills. Everyone 'got' the message which is loud and clear! Tobacco control has become a question of public health as well as an important economic issue.

Whereas for decades, the cigarette and its voluptuous smoke were considered sexy and sociable, something you offered, a way to start a conversation...today smoking is widely banned.

Through interviews and rich and entertaining archive material, "Mind if I Smoke" takes us from Brooklyn to Paris - via formerly smoke-infested airplanes - to explore the real issues in relation to tobacco, in a society that passes laws in order to better control our health.

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